

2027 SPONSORSHIP OPPORTUNITIES



Support Community • Promote Wellness • Empower Youth

The Lake Placid Classic Race Committee is seeking sponsors for the 2027 Lake Placid Classic Half Marathon, 10K, and 5K!

This longstanding community event brings together runners, families, and supporters from near and far while promoting wellness and supporting local youth programs.

As a 100% not-for-profit event, we are proud to give back to our community. In 2026, we donated \$31,811 to local youth programming and community wellness scholarships.

Our mission is to foster a healthy community, and our sponsors help make that happen.

How to Become a Sponsor:

Please return the completed sponsorship application with your check to the address below.

Additionally, email your company logo in PNG format to twagner@adirondackhealth.org along with your application.

Mailing Address

Adirondack Health Medical Fitness Center
Attn: Traci Marie Wagner
203 Old Military Road
Lake Placid, NY 12946

SPONSORSHIP LEVELS

Title Sponsor \$2,500 - \$5,000

- Highest level of recognition across all marketing channels, social media, website, race venue and more.
- Logo's on top overall awards
- 3 race entries + Shirts

Gold Sponsor \$1,500 - \$2,000

- Featured in email marketing, website, race shirts and race packets
- 2 race entries + Shirts

Silver Sponsor \$500 - \$1,000

- Recognition on race shirts, packets and on course signs
- 1 race entries + Shirts

Bronze Sponsor \$250 - \$400

- Recognition on race packets, on-course signs and social media
- DJ recognition and thank you!

ALL SPONSORS ARE WELCOME!

We also welcome race-day vendors (when applicable to your business) and in-kind donations. If you are interested in this opportunity, please let us know.

2027 Sponsorship Enrollment Form

Business Name: _____ Phone number: _____
Website: _____ Are you dropping off coupons, or merchandise to go in
swag bags? _____ If yes/ What: _____

Sponsor Contact Information

Name: _____ Phone number: _____
Email: _____

Amount of Sponsorship or In-kind value: _____
If in-kind what is it: _____

Sponsorship Levels

☐ Title Sponsor \$2,500 - \$5,000 ☐ Gold Sponsor \$1,500 - \$2,000 ☐ Silver Sponsor \$500 - \$1,000 ☐ Bronze Sponsor \$250 - \$400